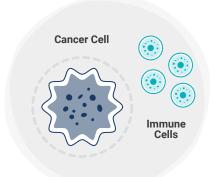
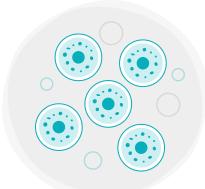
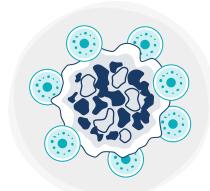
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## What is Immunotherapy?

Did you know your body's immune system doesn't just fight germs? It fights cancer as well. Immunotherapy is a type of cancer treatment that harnesses the power of the patient's immune system to attack cancer.







#### **Detect**

Cancer puts up defenses to hide and escape from the body's immune system; immunotherapy unmasks the cancer for immune recognition

#### **Mobilize**

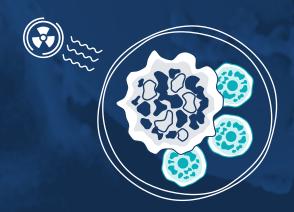
Immunotherapy recruits an army of immune cells that work together to attack the cancer, and trains immune cells with lasting memory to prevent the cancer from coming back

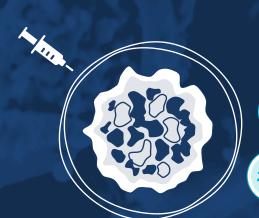
#### **Destroy**

Immunotherapy eliminates cancer cells by enhancing immune cell activation and function

# How is Immunotherapy different?

Traditional cancer therapies vs. immunotherapies







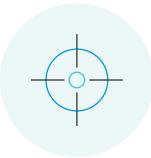
#### Traditional cancer therapies

Chemotherapy or radiation *kill healthy* cells as well as cancer cells

#### Cancer immunotherapies

Immunotherapy harnesses the immune system to specifically kill cancer cells

Immunotherapy super-charges the body's natural mechanism for cancer eradication



#### Safer

Precisely targets cancer cells and spares healthy cells, resulting in potentially fewer side effects



#### Powerful

Can benefit patients whose cancer has resisted traditional treatments like chemotherapy and radiation



#### **Long-lasting**

Responses can be durable, with the potential to last much longer than the treatment itself